N4C Camera Club Web Site Contest
2018-19 Judge's Score Sheet

Name of Club:	Year:
Web Site Address:	Entry No:

Scoring Criteria: Points	Excellent 5	Very Good 3	Average 2	Below Average 1
Home Page: First impressions are everything. Does the home page convey professionalism, creativity, and interest? Does it have a pleasing graphic feel? Are links or a menu included? Is the page appealing, polished, and easily understood?				
Design: Is there good use of color, easily readable fonts, short loading times, meaningful graphics, high quality images. Does the layout allow visitors to focus on the club's message?				
Content: Most important web site element is content. Does content define who the club is, what the club does, why the club exists, the club's location, and contact info?				
Navigation and Ease of Use: Is the navigation logical? Is there a home link on the toolbar? Does the site load quickly? Is there a search tool? Is the navigation user friendly, simple and fast?				
N4C Logo and Information: Is the N4C logo used prominently? Is there information about N4C activities, competitions and events? Is there a link to the N4C Web Site and N4C Bulletin?				
Functionality and Clarity: Are writing, spelling and grammar error free? Is the site easy to access, use and navigate?				
Browser Compatibility: Does the site display well in many browsers and across computer platforms? Is the site optimized for different search engines?				
Legal Considerations: Does the site include privacy policies, copyright notices, conditions of use, disclaimers, trademarks, or contact info? A web site could have legal issues if it accepts user submitted content.				
Are Club Objectives Met: Is this site intended for Members Only, to Recruit New Members, to be an Outlet for Member Images, to Educate Members, or some combination of these objectives? Are the objectives met?				
Score Sub-Total:				

Grand Total: _____ **Place:** _____

Judge's Comments and Suggestions for Improvement:

Rev: 02/16

N4C Camera Club Bulletin Contest
2018-9 Judge's Score Sheet

Name of Club:	Year:
Name of Bulletin:	**Entry No:**

Scoring Criteria: Points	Excellent 5	Very Good 4 3	Average 2	Below Average 1
Design: Is the layout well designed and pleasing to the eye? Is color used appropriately? Is the information in its most readable fashion?				
Quality & Readability: Is everything well written? Does the newsletter sustain reader interest? Is the bulletin pleasing to the eye?				
Balance: Is there a variety of information? Balance between past and future events? Is there a good mix of long and short articles?				
Articles: Is substantive information included? For example: "How-To" articles and information about speakers and programs. Also, ethical issues in photography, and photographic trends, including new products.				
Past Events: Are the results of competitions or critique sessions included? Are there reports of past meetings, field trips, or outings?				
N4C Information: Is the N4C logo used prominently? Is there information about N4C activities and events?				
Member Information: Are there articles about members, or articles written by members?				
Contact Information: Is an address listed for the editor? Are club officers and committee chairs listed?				
Page Identification: Are pages numbered in a consistent way? Is the issue identified by issue number, month and year?				
Font Selection: Do the choice and size of fonts make the newsletter easy to read? Are too many different fonts used?				
Spelling: Is it evident that the bulletin was proofread carefully? Are all words spelled correctly?				
Grammar: Is proper grammar used throughout the newsletter?				
Photos & Graphics: Are they used appropriately? Do illustrations fit the subject, or are they just filler?				
Score Sub-Total:				

Grand Total: **Place:**

Judge's Comments and Suggestions for Improvement:

Rev: 02/16